

Tom Clark, PhD—Resume

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Professional Preparation

Institution	Major	Degree & Year
Southern Illinois University at Carbondale	Ed. Admin.- Higher Ed.	PhD, 1993
Southern Illinois University at Carbondale	Ed. Admin.- Adult Ed.	MS Ed, 1987
Southern Illinois University at Carbondale	Radio & Television	BS, 1982

Positions Held

1995-present	President, Clark Consulting, Springfield, Illinois
1993-1995	Distance Education Coordinator, Iowa State University
1990-1991	Dissertation Research Award recipient and Doctoral Fellow, Graduate School, Southern Illinois University at Carbondale
1983-1990	Research Assistant, Department of Educational Administration & Higher Education, Southern Illinois University at Carbondale

Related Experience

Nearly 25 years of full-time experience providing evaluation research consulting services to education & government clients, with a primary focus on digital learning.

1995-date	As a consultant, provided confidential consultations and performed special studies for clients in blended, online, and distance education.
2016	Co-authored confidential study for a liberal arts blended learning initiative.
2015-2016	Formative evaluation of design-based STEM project in a museum setting.
2013-2016	Michigan Virtual Learning Research Institute Fellow, collaborating on policy analyses and case studies related to online and blended learning.
2006-2015	Worked as a team member on statewide evaluations of federal pass-through grants, including Enhancing Education Through Technology, Advanced Placement Initiative, and Math & Science Partnerships.
2010-2012	Acted as primary evaluator for a University of Florida FIPSE-funded blended Masters in Teaching degree for clinical medical educators.
2008-2010	Acted as primary evaluator for a federal IMLS National Leadership grant to Illinois State Museum for digital indexing of multimedia artifacts.
2002-2009	Led team-based evaluations of state virtual school programs and online charter schools in Illinois, Missouri, Georgia, and Mississippi.
2000-2006	Assisted with grant proposal development and acted as primary evaluator of a five-year, \$9.1 million project funded by U. S. Department of Education that delivered online and blended learning opportunities to K-12 teachers and students in multiple states.

Selected Publications

Extensive publications in the digital learning field, including the first American graduate text on distance education (1991), a seminal white paper on virtual schools (2001) and two edited books on K-12 digital learning. Many scholarly monographs, book chapters, and articles, as well as evaluation reports and confidential studies for clients.

Continued

- 2015 Clark, T., & Barbour, M.K. (Eds.). *Online, blended, and distance education in schools: Building successful programs*. Sterling, VA: Stylus Publishers.
- 2014 Clark, T. *Quality assurance: monitoring and evaluation to inform practice and leadership*. Microsoft in Education Transformation Network series. Paper 2. Redmond, WA: Microsoft in Education.
- 2013 Clark, T. The evolution of distance and online education in American schools. In M G. Moore (Ed.), *Handbook of distance education* (3rd Ed.) (pp. 555-573). New York: Routledge.
- 2012 Clark, T. *Online Medical Education Degree (OnMED): Andragogic skills for 21st century clinical medical educators. Final FIPSE evaluation report*. Gainesville: University of Florida, School of Teaching and Learning.
- 2006 Clark, T., & Oyer, E. O. *Ensuring learner success in CPS-VHS courses: report and recommendations*. Office of eLearning, Chicago Public Schools.
- 2006 Clark, T., and Rodgers, B. *STAR Project. Summative evaluation report, 2001-2006*. Springfield, IL: TA Consulting/Texas Center for Educational Technology, University of North Texas.
- 2005 Berge, Z., & Clark, T. Eds. *Virtual schools: Planning for success*. New York: Teachers College Press.
- 2001 Clark, T. *Virtual schools: Trends and issues. A study of virtual schools in the United States*. Phoenix, AZ: WestEd Regional Education Laboratory.
- 1991 Verduin, J. R., & Clark, T. *Distance education: The foundations of effective practice*. Adult & Higher Education Series. San Francisco: Jossey-Bass.

Selected Presentations

Extensive experience organizing panels and making presentations at academic and professional conferences, with a focus on trends and issues in the digital learning field.

- Nov. Clark, T. *Data analytics in a virtual school: Then and now*. Paper presented at
2016 the 22nd annual meeting of the Online Learning Consortium (Orlando, FL).
- Oct. Clark, T., Kennedy, K., Revenaugh, M., Flynn, K., & Borup, J. *Ensuring
2016 instructor presence: Effective practices from the field*. Panel organizer, *iNACOL Blended and Online Learning Symposium* (San Antonio).
- Oct. Clark, T., Hutchinson, K., & Bamberger, M. *Evaluation's role in advancing
2014 educational transformation in a global society*. Panel organizer. *28th Annual Conference of the American Evaluation Association* (Denver).
- Nov. Clark, T., Harris, S., Loebach, K., Powell, A., Revenaugh, M., & Weeks, T.
2014 (2014). *Global trends in K-12 online and blended learning: Implications for American education*. Panel organizer, *iNACOL Blended and Online Learning Symposium* (Palm Springs, CA).
- April Jarosewich, J., Clark, T. A., Oyer, E. J., Cullen, M., & Barnhart, K. *Case study
2012 analysis in an EETT (Enhancing Education Through Technology) program evaluation*. Paper presented at the annual meeting of the American Educational Research Association (Vancouver, BC).
- May Clark, T. A., & Cavanaugh, C. *Structure of virtual school data systems for
2010 informing practice*. Paper presented at the annual meeting of the American Educational Research Association (Denver, CO).

References and a full Curriculum Vita are available upon request