

Tom Clark, PhD—Resume

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Professional Preparation

Institution	Major	Degree & Year
Southern Illinois University at Carbondale	Ed. Admin.- Higher Ed.	PhD, 1993
Southern Illinois University at Carbondale	Ed. Admin.- Adult Ed.	MS Ed, 1987
Southern Illinois University at Carbondale	Radio & Television	BS, 1982

Positions Held

1995-present	President, Clark Consulting, Springfield, Illinois
1993-1995	Distance Education Coordinator, Iowa State University
1990-1991	Dissertation Research Award recipient and Doctoral Fellow, Graduate School, Southern Illinois University at Carbondale
1983-1990	Research Assistant, Department of Educational Administration & Higher Education, Southern Illinois University at Carbondale

Related Experience

Over twenty years of full-time experience providing evaluation research consulting services to education & government clients, with a primary focus on digital learning.

2013-date	Michigan Virtual Learning Research Institute Fellow, collaborating on policy analyses and case studies related to online and blended learning.
2006-date	Worked as a team member on statewide evaluations of federal pass-through grants, including Enhancing Education Through Technology, Advanced Placement Initiative, and Math & Science Partnerships.
2010-2012	Acted as primary evaluator for a University of Florida FIPSE-funded blended Masters in Teaching degree for clinical medical educators.
2008-2010	Acted as primary evaluator for a federal IMLS National Leadership grant to Illinois State Museum for digital indexing of multimedia artifacts.
2002-2009	Led team-based evaluations of state virtual school programs and online charter schools in Illinois, Missouri, Georgia, and Mississippi.
2000-2006	Assisted with grant proposal development and acted as primary evaluator of a five-year, \$9.1 million project funded by U. S. Department of Education that delivered online and blended learning opportunities to teachers and students in multiple states.
1995-date	As a consultant, performed special studies and provided confidential consultations for clients in blended, online, and distance education.

Selected Publications

Extensive publications in the digital learning field,, including the first American graduate textbook on distance education (1991), a seminal monograph on K-12 online learning (2001), three professional books, fifteen scholarly monographs and chapters, several refereed articles, program evaluation reports, and confidential studies for clients.

2015	Clark, T., & Barbour, M.K. (Eds.). <i>Online, blended, and distance education in schools: Building successful programs</i> . Sterling, VA: Stylus Publishers.
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- 2014 Clark, T. *Quality assurance: monitoring and evaluation to inform practice and leadership*. Microsoft in Education Transformation Network series. Paper 2. Redmond, WA: Microsoft in Education.
- 2013 Clark, T. The evolution of distance and online education in American schools. In M G. Moore (Ed.), *Handbook of distance education* (3rd Ed.) (pp. 555-573). New York: Routledge.
- 2012 Clark, T. *Online Medical Education Degree (OnMED): Andragogic skills for 21st century clinical medical educators. Final FIPSE evaluation report*. Gainesville: University of Florida, School of Teaching and Learning.
- 2006 Clark, T., & Oyer, E. O. *Ensuring learner success in CPS-VHS courses: report and recommendations*. Office of eLearning, Chicago Public Schools.
- 2006 Clark, T., and Rodgers, B. *STAR Project. Summative evaluation report, 2001-2006*. Springfield, IL: TA Consulting/Texas Center for Educational Technology, University of North Texas.
- 2005 Berge, Z., & Clark, T. Eds. *Virtual schools: Planning for success*. New York: Teachers College Press.
- 2001 Clark, T. *Virtual schools: Trends and issues. A study of virtual schools in the United States*. Phoenix, AZ: WestEd Regional Education Laboratory.
- 1991 Verduin, J. R., & Clark, T. *Distance education: The foundations of effective practice*. Adult & Higher Education Series. San Francisco: Jossey-Bass.

Selected Presentations

Extensive experience organizing panels and making presentations at academic and professional conferences, with a focus on trends and issues in the digital learning field.

- Nov. 2016 Clark, T. *Data analytics in a virtual school: Then and now*. Paper presented at OLC Accelerate, the 22nd annual meeting of the Online Learning Consortium (Orlando, FL).
- Oct. 2016 Clark, T., Kennedy, K., Revenaugh, M., Flynn, K., & Borup, J. *Ensuring instructor presence: Effective practices from the field*. Panel organizer, iNACOL Blended and Online Learning Symposium (San Antonio).
- April 2016 Barbour, M. k., Clark, T. A., Kennedy, Kathryn M., & DeBruler, K. *Evaluation and approval constructs for K–12 online and blended courses and providers*. Paper presented at the Annual Meeting of the American Educational Research Association (Washington, DC).
- Oct. 2014 Clark, T., Hutchinson, K., & Bamberger, M. *Evaluation's role in advancing educational transformation in a global society*. Organizer of Think Tank in the Presidential Strand, 28th Annual Conference of the American Evaluation Association (Denver).
- Nov. 2014 Clark, T., Harris, S., Loebach, K., Powell, A., Revenaugh, M., & Weeks, T. (2014). *Global trends in K-12 online and blended learning: Implications for American education*. Panel organizer, iNACOL Blended and Online Learning Symposium (Palm Springs, CA).
- May 2010 Clark, T. A., & Cavanaugh, C. *Structure of virtual school data systems for informing practice*. Paper presented at the annual meeting of the American Educational Research Association (Denver, CO).

References and a full Curriculum Vita are available upon request