

CURRICULUM VITAE

Tom Clark, PhD

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EDUCATION

Ph.D., May 1993, Department of Educational Administration and Higher Education, Southern Illinois University at Carbondale. Dissertation title: "Faculty attitudes toward distance education in United States public higher education."

Research Fellow, Michigan Virtual Learning Research Institute, 2013

Dissertation Research Award recipient and Doctoral Fellow, 1990-1991, Graduate School, Southern Illinois University at Carbondale.

M.S.Ed., August 1987, Southern Illinois University at Carbondale. Thesis title: "Distance education: its effectiveness in terms of academic achievement."

B. S., August 1982, Department of Radio & Television, Southern Illinois University at Carbondale.

EXPERIENCE

Educational Consultant (full-time, 1995-date). *Twenty years of full-time experience providing evaluation, research, planning and related consulting services to state and federal agencies, school districts, universities, non-profits, and businesses.*

Selected Consulting Projects

Policy Analyst. Co-authored research studies on evaluation and approval of K-12 online and blended learning programs, Michigan Virtual Learning Research Institute, 2013-2014

Evaluator. Participating in team-based statewide evaluation of Illinois Mathematics and Science Partnership Program grants, Illinois State Board of Education, 2011-date

Evaluator. Acted as evaluator for the Online Medical Education Degree (OnMED) project, University of Florida, funded through the U. S. Department of Education FIPSE program, 2009-2012

Evaluator. Participated in team-based statewide evaluation of Enhancing Education Through Technology program grants, Illinois State Board of Education, 2010-2012

Evaluator. Acted as evaluator for Oral History of Illinois Agriculture Project, Illinois State Museum, funded by the Institute for Museum and Library Services, 2008-2010

Evaluation Contractor. Acted as contractor and co-led team-based evaluation of the Missouri Virtual Instructional Program, Missouri Department of Elementary and Secondary Education, 2007-2009

Evaluator Contractor. Led team-based evaluation of the Georgia Virtual School Program, Georgia Department of Education, 2007

Evaluator. Participated in team-based statewide evaluation of Advanced Placement program grants made by the Illinois State Board of Education, 2006-2008

Evaluation Contractor. Led team-based evaluation of the Chicago Public Schools Virtual High School program for Office of eLearning, Chicago Public Schools, 2005-2006

Evaluator, grant writer. Participated in proposal preparation, acted as Primary Evaluator for the STAR project, a five-year \$9.1 million distance and online learning project funded through the U. S. Department of Education's Star Schools program, 2000-2006

Planning and evaluation consultant. Participated in team-based evaluation of a U. S. Department of Labor initiative designed to help school leavers enrolled in Job Corps achieve a high school diploma, visiting sites in multiple states and serving as expert on retainer, Alliance for Workforce Investment, 2002-2004

Evaluator. Co-led evaluation of the Illinois Virtual High School for the Illinois State Board of Education and the Illinois Math and Science Academy, 2002

Planning consultant. Served as subject matter expert for the Distance Learning Resource Network at WestEd, developing commissioned paper, Web resources and online workshops, 2001-2003.

Planning consultant. Created state-by-state analysis of virtual high schools for Western Illinois University, in support of the Illinois Virtual High School Consortium, March 2000.

Evaluator. Served as evaluator for the TechKnowledge Project, an online K-12 professional development project at Western Illinois University funded by the Ameritech Foundation, 1999-2000.

Planning consultant. Led needs assessment for university and school consortium funded by U. S. Dept. of Education Technology Innovation Challenge Grant, 1999.

Planning consultant. Provided confidential consultation on development of community-based technology plans to Illinois school districts, November 1998-January 1999.

Planning consultant. Provided market research and program planning services for a private Illinois workforce training provider, 1993-1998.

Policy analyst/Co-principal investigator. Grant-funded study of administrative policy issues surrounding electronic networking and distance learning for Phi Delta Kappa *Fastback*, 1997-1998.

Planning consultant. Developed technology plan for a State of Iowa government review board, 1997.

Planning consultant. Provided market research services in several Midwestern states for a private for-profit telecommunications corporation, 1996.

Evaluator, grant writer. Led proposal development and acted as evaluator for a Web-based workforce training program funded by Illinois Department of Commerce & Community Affairs and administered by by community-based nonprofit New Start Inc. ,1995-1997.

Accreditation consultant. Provided confidential consultation for accreditation self-study, off-campus international program of a private Iowa university, subsequently approved by North Central Association, 1995-1996.

Planning consultant. Provided confidential consultation and analysis to a private Illinois university engaged in strategic planning for distributed learning, 1995-1996.

Policy analyst. Performed state-by-state analysis of educational telecommunications networks, presented to the State of Iowa 461 Legislative Task Force for its study of future ownership of the Iowa Communications Network, 1995.

Planning consultant. For the Indiana Vocational-Technical College System, collaborated with Professor J. R. Verduin of SIU-Carbondale on review of system-wide planning for distance education and technology, 1992.

Research-Related Experience

Doctoral dissertation. For a national study of faculty attitudes toward distance education, surveyed a stratified random faculty sample from research, comprehensive and two-year institutions, performed statistical (SAS) and content analysis, 1993. Article based on findings published in main journal in the field, *American Journal of Distance Education*, also in 1993

Master's thesis. Synthesized and summarized meta-analyses and reviews on the academic effectiveness of distance education in higher education, 1987. Redrafted thesis materials into chapter and Resource section in academic graduate textbook as Doctoral Fellow, 1990-1991 (see *Publications*).

Program evaluator. Conducted and/or supervised completion of quantitative and qualitative mixed-methods evaluation research for multi-state federally funded programs, state-funded programs, large urban school district funded programs and foundation-funded programs, 1995-2005.

Publications. Two published professional books and one forthcoming book, three refereed articles, fifteen published scholarly monographs and chapters.

PUBLICATIONS

Publications include three professional books (one forthcoming), fourteen scholarly monographs, articles, and chapters, three refereed articles, twenty-five professional conference presentations, and over fifteen program evaluation and contractor reports.

Books

Clark, T., & Barbour, M. (forthcoming). *Online and distance education in schools: Global perspectives on policy and practice.* Herndon, VA: Stylus Publishing.

Berge, Z., & Clark, T., Eds. (2005). *Virtual schools: planning for success*. New York: Teachers College Press.

Verduin, J. R., Jr., & Clark, T. A. (1991). *Distance education: The foundations of effective practice*. Jossey-Bass Adult & Higher Education Series. San Francisco: Jossey-Bass.

Refereed Articles

Clark, T. A., and Verduin, J. R., Jr. (1989, January). Distance education: Its effectiveness and potential use in lifelong learning. *Lifelong Learning*, 12 (4), 24-27.

Clark, T. A. (1993). Attitudes of higher education faculty toward distance education: a national survey. *American Journal of Distance Education*, 7(2), 19-33.

Cavanaugh, C., Barbour, M. & Clark, T. (2009). Research and practice in K-12 online learning: A review of open access literature. *The International Review of Research in Open and Distance Learning*. 10(1).

Reviews

Manuscript reviewer. Arafteh, S. (2004). *The implications of information and communications technologies for distance education*. Arlington, VA: SRI International.

Manuscript reviewer. WestEd. (2003). University of California College Prep Initiative. Phase 1 evaluation report. San Francisco: Author.

Manuscript reviewer. Schreiber, D. A., and Berge, Z.L., eds. (1998). *Distance training*. San Francisco: Jossey-Bass.

Selected Monographs, White Papers, Chapters, and Non-Refereed Articles

Clark, T. (2013). The evolution of distance and online education in American schools. In M G. Moore (Ed.), *Handbook of distance education* (3rd Ed.) (pp. 555-573). New York: Routledge.

Clark, T. (2013). Speaking Personally—With Joe Freidhoff. *American Journal of Distance Education*, 27(1), pp. 68-72.

Clark, T., & Berge, Z. (2012). Virtual schools: the American experience with international implications. In L. Visser, Y. L. Visser, R. Amirault and M. Simonson (Eds.), *Trends and issues in distance education*. (2nd ed.) . Charlotte, NC: Information Age Publishing

Clark, T. & Oyer, E. (2012). *How can SEAs use digital technologies in support of education reform? A white paper*. Carmel, IN: EvalSolutions Inc. and Illinois State Board of Education.

Berge, Z., & Clark, T. (2009). Virtual schools: what every superintendent needs to know. *Distance Learning*, 6(2), 1-9.

Clark, T. (2008). Virtual schooling and basic education. In W. J. Bramble & S. Panda, Eds. *Economics of Distance and Online Learning: Theory, Practice and Research*. Mahwah, NJ: Lawrence Erlbaum Associates.

- Clark, T. (2007). Virtual and distance education in American schools. In M. G. Moore and W. G. Anderson, Eds. *Handbook of Distance Education*. 2nd Ed. Mahwah, NJ: Lawrence Erlbaum Associates.
- Smith, R., Clark, T., & Blomeyer, R. (2005). *A synthesis of new research on K-12 online learning*. Naperville, IL: North Central Regional Educational Laboratory at Learning Point Associates.
- Clark, T., & Berge, Z. (2005). Perspectives on virtual schools. In Z. Berge & T. Clark, Eds. *Virtual Schools: Planning for Success*. New York: Teachers College Press.
- Clark, T., & Berge, Z. (2005). Planning for success: A roadmap to the future. In Z. Berge & T. Clark, Eds. *Virtual Schools: Planning for Success*. New York: Teachers College Press.
- Clark, T. (2002). Virtual and distance education in American schools. In M. G. Moore & W. G. Anderson, Eds. *Handbook of Distance Education*, pp. 673-699. Mahwah, NJ: Lawrence Erlbaum Associates.
- Clark, T. (October 2001). *Virtual schools: Status and trends*. White paper. San Francisco, CA: Distance Learning Resource Network, a Project of WestEd. Retrieved from http://www.wested.org/online_pubs/virtualschools.pdf
- Clark, T. (2000). *Virtual high schools: State of the states*. Macomb, IL: Center for the Application of Information Technologies, Western Illinois University. Retrieved from http://taconsulting.net/yahoo_site_admin1/assets/docs/stateofstates.350123904.pdf
- Clark, T., & Else, D. (1998). *Distance learning, electronic networking, and school policy*. Phi Delta Kappa Kappa Fastback Series. Fastback 441. Bloomington, IN: Phi Delta Kappa Educational Foundation.
- Clark, T. (1996). *The IDEA: an Iowa approach to improving instructional quality*. In Beaudoin, M., Ed., *ASCDE Research Monograph No. 12* (pp. 13-28). Adaptation of paper presented at the Pennsylvania State University Invitational Research Symposium on Distance Education, May 18-21, 1995, University Park, PA.

Selected Presentations

- Friedhoff, J, DeBruler, K., Stimson, R., Kennedy, K., Barbour, M., Clark, T., & Winter. P. (2013, October). *Highlights of Michigan Virtual Learning Research Institute projects*. Panel presentation at the iNACOL Blended and Online Learning Symposium, Orlando, FL.
- Lowes, S., & Clark, T. (2012, October). *Evaluation in K-12 online and blended learning*. Co-chair of pre-conference at Virtual School Symposium, New Orleans.
- Clark, T., Bacsich, P., Ebert, J., Ferdig, R., & Barbour, M. (2012, October). *What can North American and international programs learn from each other?* Panel presentation at the NACOL Virtual School Symposium, New Orleans, LA.
- Clark, T., Barnhart, K., Bradford, K., Friedhoff, J., & Raines, L. (2012, October). Bacsich, P., Ebert, J., Ferdig, R., & Barbour, M. (2012, October). *How can SEAs use digital learning in education reform?* Panel presentation at the NACOL Virtual School Symposium, New Orleans, LA.

- Tania Jarosewich, J., Clark, T. A., Oyer, E. J., Cullen, M., & Barnhart, K. (2012, April). *Case study analysis in an EETT (Enhancing Education Through Technology) program evaluation*. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, BC.
- Clark, T. & Oyer, E. J. (2011, November). *Evaluation in K-12 online learning*. Co-chair of pre-conference at Virtual School Symposium, Indianapolis, IN.
- Clark, T. A., & Cavanaugh, C. (2010, May). *Structure of virtual school data systems for informing practice*. Paper presented at the annual meeting of the American Educational Research Association, Denver, CO.
- Clark, T. & Cavanaugh, C. (2009, November). *Research & evaluation for K-12 online learning*. Co-chair of pre-conference at Virtual School Symposium, Austin, TX.
- Clark, T., & Berge, Z. (2009, May). *Virtual schools: what education leaders need to know*. Webinar keynote presentation and white paper for the Virtual School Summit, Nova Southeastern University, May 29, 2009.
- Cavanaugh, C., Barbour, M., & Clark, T. (2008, April). *Research and practice in K-12 online learning: a review of the literature*. Paper presented at the annual meeting of the American Educational Research Association, New York, NY.
- Clark, T., Blomeyer, B., Dickson, P., Lowes, S., Leu, D., Ferdig, R., Hughes, J., Cavanaugh, C., & Zucker, A. (2007, March). *Online teaching and learning: Findings from applied educational research*. Symposium presented at the annual meeting of the American Educational Research Association, Chicago, IL.
- Blomeyer, B., Roblyer, P., Cavalluzzo, L., Treacy, B., & Clark, T. (2006, November). *Research on virtual schools*. Seminar presented at the Virtual School Symposium Pre-Conference, Plano, TX.
- Blomeyer, B., Clark, T. & Smith, R. (2006, March). *New research on K-12 online learning: Implications for teacher education*. Paper presented at the Society for Information Technology and Teacher Education International Conference, Orlando, FL.
- Clark, T., & Berge, Z. (2005, August). *eLearning, virtual schools, and the National Educational Technology Plan*. Paper presented at the 21st Annual Conference on Distance Teaching and Learning, Madison, WI.
- Fleishman, N., Peterman, K., & Clark, T. (2005, April). *Evaluation of projects under No Child Left Behind: Meeting research and reporting guidelines*. Paper presented at the 28th annual meeting of the Eastern Evaluation Research Society, Absecon, NJ.
- Clark, T., & Oyer, E. (2005, April). Studying the impact of online professional development on educators' technology integration skills. Paper presented at the annual meeting of the American Educational Research Association, Montreal, Quebec.
- Clark, T. (2004, July). *Virtual schools: current status, future trends*. Presentation at the U. S Department of Education Secretary's NCLB Leadership Summit on Increasing Options through e-Learning, Orlando, FL.

- Clark, T., & Berge, Z. (2003, August). *Virtual schools and e-learning: planning for success*. Paper presented at the 24th Annual Conference on Distance Teaching and Learning, Madison, WI.
- Clark, T. (2001, October). *Virtual schools: a first national study*. Presentation at the 2nd Annual Virtual High School Symposium, Chicago, IL.
- Clark, T. (2001, May). Online technologies in teacher professional development: surveying the landscape. Presentation at the Critical Topics Series in Teacher Professional Development, WestEd, San Francisco, CA.
- Clark, T. (1999, September). *Evaluating technology grants: A workshop for K-12 administrators*. Half-day workshop conducted at the Illinois Education and Training Conference, Springfield, IL.
- Clark, T. (1998, October). *Transforming learning organizations: the role of policy*. Phi Delta Kappa lecture, faculty and students of the College of Education, University of Kentucky, Lexington, KY.
- Collins, M, Richardson, C., & Clark, T. (1997, June). *The continuing evolution of DEOS electronic discussion groups and their impact on scholarly communication*. Paper presented at the 18th World Conference of the International Council for Distance Education, June 2-6, 1997, Pennsylvania State University, University Park, PA.
- Clark, T. (1995, August). *Enhancing distance teaching through internal collegial networks*. Paper presented at the 11th Annual Conference on Distance Teaching and Learning, August 9-11, 1995, University of Wisconsin, Madison, WI.
- Clark, T. (1995, May). *The Iowa Distance Education Alliance (IDEA): an Iowa approach to improving instructional quality*. Paper presented at the Pennsylvania State University Research Symposium on Distance Education, May 18-21, University Park, PA.

Selected Unpublished Documents and Evaluation Reports

- Clark, T. (2012). Online Medical Education Degree (OnMED): Andragogic Skills for 21st Century Clinical Medical Educators. Final Evaluation Report. Gainesville: University of Florida, School of Teaching and Learning.
- Oyer, E. O. Clark, T., & Jarosewich, T. (2011). Year 1 Report, Illinois Enhancing Education Through Technology Statewide Evaluation. Illinois State Board of Education.
- Clark, T. (2010). Online Medical Education Degree (OnMED): Andragogic Skills for 21st Century Clinical Medical Educators. Annual Evaluation Report, Year. 1. Gainesville: University of Florida, School of Teaching and Learning.
- Clark, T., Watson, J., Cavanaugh, C., Ryan, J., & DiPietro, M. (2009). *Annual evaluation report, 2008-2009*. Missouri Virtual Instruction Program, Missouri Department of Elementary and Secondary Education.
- Clark, T. (2009). *Workshop evaluation report*. Oral History of Illinois Agriculture Project, Illinois State Museum.
- Clark, T. (2008). *Front end evaluation report*. Oral History of Illinois Agriculture Project, Illinois State Museum.

- Clark, T., & Rodgers, B. (2006). *STAR Project. Summative evaluation report*. Springfield, IL: TA Consulting/Texas Center for Educational Technology, University of North Texas.
- Clark, T., & Rodgers, B. (2005). *STAR Project. Annual evaluation report*. Denton, TX: Texas Center for Educational Technology, University of North Texas/TA Consulting.
- Clark, T., & Rodgers, B. (2004). *STAR Project. Annual evaluation report*. Denton, TX: Texas Center for Educational Technology, University of North Texas/TA Consulting.
- Clark, T., & Rodgers, B. (2003). *STAR Project. Annual evaluation report*. Denton, TX: Texas Center for Educational Technology, University of North Texas/TA Consulting.
- Clark, T., & Rodgers, B. (2002). *STAR Project. Annual evaluation report*. Denton, TX: Texas Center for Educational Technology, University of North Texas/TA Consulting.
- Clark, T., & Rodgers, B. (2001). *STAR Project. Annual evaluation report*. Denton, TX: Texas Center for Educational Technology, University of North Texas/TA Consulting.
- Clark, T., Lewis, E., Schreiber, J., & Oyer, E. (2002). *Illinois Virtual High School evaluation, 2001-2002. Final report*. Springfield, IL: Illinois Mathematics and Science Academy/Illinois State Board of Education.
- Clark, T. (2000). *Online professional development: trends and prospects*. Contractor report. Macomb, IL: Center for the Application of Information Technologies, Western Illinois University.
- Clark, T. (1995). *Putting the ICN in context: a comparative analysis of distance education & related telecommunications activities in selected states*. Contractor report. Des Moines, IA: State of Iowa 461 Legislative Task Force
- Clark, T. A. (1995). *Strategic planning materials for workforce development*. Contractor report. Des Moines, IA: Governor's Workforce Development Council.
- Clark, T. A. (1993). Faculty attitudes toward distance education in United States public higher education (Doctoral Dissertation, Southern Illinois University at Carbondale, 1993). *Dissertation Abstracts International*, 54, 3293A.
- Clark, T. A. (1987). *Distance education: its effectiveness in terms of academic achievement*. Unpublished master's thesis. Southern Illinois University at Carbondale, Carbondale IL.